



RetailMeNot Everyday™
2019 CO-OP FSI DATE SCHEDULE



INTELLIGENT MEDIA DELIVERY

Insert Dates		Reservation Expiration		Market List	Artwork Due Dates	Event Dates
Co-op FSI Dates		Cover & Page Position Reservation Expiration (160 Days)	Cover & Page Position Market List Due / Category Reservation Expiration (120 Days)	National Final Market List Due / Regional Business (90 Days)	Complete Order & Material Due Dates	Event Dates & No Issue Dates
January	01/06/19	07/27/18	09/07/18	10/08/18	11/02/18	New Year - New You! <i>Hispanic Connection - Dia de Los Reyes</i>
	01/13/19					No Issue
	01/20/19	08/10/18	09/21/18	10/22/18	11/16/18	
February	01/27/19	08/17/18	09/28/18	10/29/18	11/23/18	Big Game - Prep & Party
	02/03/19	08/24/18	10/05/18	11/05/18	12/14/18	Big Game - Prep & Party
	02/10/19	08/31/18	10/12/18	11/12/18	12/21/18	Valentine's Day
	02/17/19	09/07/18	10/19/18	11/19/18	12/28/18	
	02/24/19	09/14/18	10/26/18	11/26/18	01/04/19	
March	03/03/19	09/21/18	11/02/18	12/03/18	01/11/19	
	03/10/19	09/28/18	11/09/18	12/10/18	01/18/19	
	03/17/19	10/05/18	11/16/18	12/17/18	01/25/19	March Hoopla
	03/24/19	10/10/18	11/21/18	12/22/18	02/01/19	March Hoopla
April	03/31/19	10/19/18	11/30/18	12/31/18	02/08/19	March Hoopla
	04/07/19	10/26/18	12/07/18	01/07/19	02/15/19	
	04/14/19	11/02/18	12/14/18	01/14/19	02/22/19	
	04/21/19					No Issue
May	04/28/19	11/16/18	12/28/18	01/28/19	03/08/19	
	05/05/19	11/23/18	01/04/19	02/04/19	03/15/19	Mother's Day <i>Hispanic Connection - Cinco de Mayo</i>
	05/12/19	11/30/18	01/11/19	02/11/19	03/22/19	Happy Mother's Day!
	05/19/19	12/07/18	01/18/19	02/18/19	03/29/19	
June	05/26/19	12/14/18	01/25/19	02/25/19	04/05/19	Memorial Day
	06/02/19	12/21/18	02/01/19	03/04/19	04/12/19	
	06/09/19	12/28/18	02/08/19	03/11/19	04/19/19	Father's Day / Graduation
	06/16/19	01/04/19	02/15/19	03/18/19	04/26/19	Happy Father's Day!
	06/23/19	01/11/19	02/22/19	03/25/19	05/03/19	
July	06/30/19	01/18/19	03/01/19	04/01/19	05/10/19	
	07/07/19	01/25/19	03/08/19	04/08/19	05/17/19	Back to School
	07/14/19	02/01/19	03/15/19	04/15/19	05/24/19	Back to School
	07/21/19	02/08/19	03/22/19	04/22/19	05/31/19	Back to School
August	07/28/19	02/15/19	03/29/19	04/29/19	06/07/19	Back to School
	08/04/19	02/22/19	04/05/19	05/06/19	06/14/19	Back to School
	08/11/19	03/01/19	04/12/19	05/13/19	06/21/19	Back to School
	08/18/19	03/08/19	04/19/19	05/20/19	06/28/19	Back to School
September	08/25/19	03/15/19	04/26/19	05/27/19	07/05/19	Back to School
	09/01/19	03/22/19	05/03/19	06/03/19	07/12/19	Labor Day
	09/08/19	03/29/19	05/10/19	06/10/19	07/19/19	<i>Hispanic Connection - Hispanic Heritage Month</i>
	09/15/19					No Issue
	09/22/19	04/12/19	05/24/19	06/24/19	07/26/19	
October	09/29/19	04/19/19	05/31/19	07/01/19	08/02/19	
	10/06/19	04/26/19	06/07/19	07/08/19	08/16/19	Breast Cancer Awareness
	10/13/19					No Issue
November	10/20/19	05/10/19	06/21/19	07/22/19	08/30/19	
	10/27/19	05/17/19	06/28/19	07/29/19	09/06/19	Halloween <i>Hispanic Connection - El Dia de los Muertos</i>
	11/03/19	05/24/19	07/05/19	08/05/19	09/13/19	
December	11/10/19	05/31/19	07/12/19	08/12/19	09/20/19	
	11/17/19	06/07/19	07/19/19	08/19/19	09/27/19	Thanksgiving
	11/24/19					No Issue
December	12/01/19	06/21/19	08/02/19	09/02/19	10/11/19	Holiday
	12/08/19	06/28/19	08/09/19	09/09/19	10/18/19	Holiday
	12/15/19					No Issue
	12/22/19					No Issue
	12/29/19					No Issue